



The Southside Scene

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THAT WAS THEN....

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In the Livingston
Health Services
Building

Quote of the Quarter

"Let yourself regraduate every four years. Celebrate what you have done. Admit what you are not doing. Think about what is important to you and make some changes. If you give yourself a chance to move on, you can do anything."

Cathy Guisewite
cartoonist

How fast the summer goes each year! After Labor Day we sit back and say "Where did the summer go?" That sentiment could not be more true for us here. Summer was a whirlwind. Not only did we start the summer with Sue on maternity leave and Janet coming aboard permanently, but we had to keep up with new hearing aid technology on the professional side of things; and with social, familial, home, yard, and garden obligations on the personal side. So here's a recap of our summer ...

Of course the highlight was the baby! Kira is now 5 months old, smiling, giggling, laughing, rolling around, and everything goes in her mouth to be chewed on! Her big sister continues her love/hate relationship with her. Marena will smother Kira with kisses and hugs one minute, and cry and pout the next because Kira's getting more attention from Mommy than she is. Undoubtedly this is normal behavior...ugh!



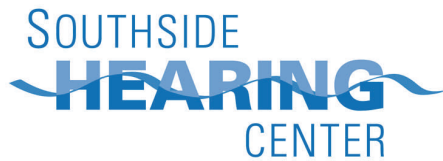
Marena and Kira

Janet has steadily increased her patient base with great success! It takes awhile to get back up to speed with the hearing aid industry, let alone try to learn the new stuff that's coming out. Janet now has an office all to herself, so scheduling is less of a headache for Kathy when both Janet and I are in the office! Janet is generally in the office on Wednesdays and Thursdays. She really has a knack with kids!

New technology is ever evolving, as usual. The big buzz continues to be hearing aids that don't plug your ears, that communicate with one another, that are Bluetooth compatible, that have rechargeable batteries, that look more like jewelry than hearing aids, or some combination of these factors. Regardless of all the hype, the most important job of a hearing aid is to manage one's hearing loss. The accessories make it more fun, but they are not necessary. That being said, the best hearing aid for you is the one you are willing to wear!

Social obligations were difficult to keep, but the BIG event for Sue and Kathy this summer was our 20th high school class reunion (now you all know how old we are). If you did not know, Kathy and Sue have known each other since junior high school at Rush-Henrietta. We graduated together, lived together in graduate school (Kathy with her MBA and Sue in Audiology at University of Buffalo), and now we work together. The class reunion was a BLAST! We had a lot of fun connecting with folks we have not seen in years, and even with those we had just seen weeks before! Fond moments were remembered, and new ones were made. What a great time!

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Home obligations have also taken a back seat. A common topic of conversation with many patients is "THE GARDEN." The garden has been a true disappointment this year. We had no cucumbers despite planting two seedlings; the zucchini just started to produce (now that it's September); the tomatoes have been good but not plentiful; the bell peppers are non-existent. The corn has been succulent! The cabbage and other leafy things have been very nice but short-lived. The jalapenos are nice and spicy! We have three pumpkins on our accidental pumpkin plant. The melons had far more flowers than melon, that's for sure. We haven't dug up many potatoes, but it's a bit early yet for them. Thank goodness the apples look promising since Marena generally eats an apple a day. Many have told me similar stories about their gardens, so I don't feel so badly about how poorly the garden was maintained this year. It could have stood a few less weeds and a little more watering at times, but maybe next year...! ■

.....THIS IS NOW!

We are in the process of redesigning and launching our new web site. You will be able to keep up with us and any news events by checking our web site. We will post the newsletter online (in addition to mailing it), and we will also have an archive of past newsletters. Certainly if you prefer to communicate with us by email, it is already available and will continue to be available at ssdaud@frontiernet.net.

Our next OPEN HOUSE EVENT is scheduled for October 1st from 10-4. The Open House is for free hearing screenings (NOT evaluations – if you already know you have hearing loss, this is not for you), free hearing aid cleanings for people who are not already under a warranty schedule, and free hearing aid demos for those who have been wondering about the newer hearing aids. If you or somebody you know can benefit from the Open House, call for an appointment. The day fills quickly!

Before we know it, the holidays will be upon us. Have you been wondering if somebody you know could use a little help hearing the television better, or hearing on the phone better? Or perhaps a custom ear-mold would be more comfortable for use with your hands-free device for your cell phone? Give us a call...we can help. There are plenty of products available that would make great gifts for the holidays! ■